

## Ancillary Programme 2008

### SATURDAY 20th SEPTEMBER

19:00 - 24.00 **Presentation of the cinecAward**  
 Trend-setting achievements in motion picture technology, presented by the Bavarian Society for the Advancement of Film Technology (FGF), promoted by the Free State of Bavaria and the City of Munich. Ceremony in the old town hall of Munich.  
 Host: Dr. Reinhard Wieczorek, Department of Labor and Economic Development Munich.

### SUNDAY 21st SEPTEMBER

Room K3

**cinecForum - The Future of Cinematography**  
 Supported by: Studienzentrum für Filmtechnologie der HFF München

10:00 – 10:20 **Opening**  
 Jon Fauer, ASC

10:50 – 11:15 **Main market trends and latest development in film technology**  
 Thierry Perronnet, Marketing Director Entertainment Imaging European, African & Middle Eastern Region

11:15 – 11:45 **Recent Developments and Future Possibilities of Light Sources**  
 Atsushi Itabashi, Business Unit Display/Optic, OSRAM GmbH

11:45 – 12:30 **Dynamic range – proposal for objective dynamic range measurement of digital cameras.**  
 Dr. Hans Kiening, Head of Image Analysis Department, ARRI

12:30 – 13:30 **BREAK**

13:30 – 14:30 **Creative Image in Digital Cinematography.**  
 Sharing experience from the sets of recent Swiss low budget cinema productions: "Nachbeben" (2006, Panasonic DVX 100), "Hello Goodbye" (2007, Panasonic HVX 200), "Get Ready to Rocksteady" (2008, Panasonic HPX 500) and "The War is Over" (2008, SI- 2K and Red). Piotr Jaxa, Cinematographer and Photographer

### SUNDAY 21st SEPTEMBER

Room K3

14:30 – 15:30 **Podium discussion**  
**How file based workflows in film postproduction influence cinematic creativity.**  
 Consequences of the proceeding digitalisation in all stages of production and distribution, based on the personal experience of the participants.  
 Moderator: Prof. Peter C. Slansky, University of Television and Film Munich. Participants: Erhard Giesen, Giesen & Partner Medien GmbH, Sorin Dragoi, Cinematographer, Jan Fröhlich, CinePostproduction GmbH, CA Scanline Production GmbH

15:30 – 16:00 **Digital projection - displaying and demonstrating HD-images on screen and in projection**  
 Dr. Ing. Klaus Illgner, Research and Development Institute of ARD, ZDF, DLR, ORF and SRG/SSR (IRT)

16:00 – 17:00 **Immersive Cinema**  
 Harald Singer, LivinGlobe

17:00 – 19:00 **Stereoscopic Cinematography**  
 Alain Derobe , Stereoconsultant, Florian Maier, Dipl. Ing., Alaric Hamacher, Virtual Experience

Room K2B

**Presentation:**

14:00 – 14:30 **Camerimage Film Festival and project „City of Lodz“**  
 Festiwal Filmowy PLUS CAMERIMAGE / PLUS CAMERIMAGE Film Festival, Fundacja TUMULT

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### PRODUCTFORUM

#### SATURDAY 20th SEPTEMBER

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##### Room K1A

13.00 – 15.10 **ARRI Film Style Digital Cameras  
ARRIFLEX D21 / D21 HD**  
 News about the unique features of  
 the ARRI film style digital cameras  
 Learn more about the new patented  
 Mscope process, which combines  
 for the first time the use of  
 anamorphic lenses with the  
 economy of HD acquisition

##### **ARRIFLEX D21 / D21 HD Workflow Tour**

Different productions require  
 different outputs and workflows  
 Get an overview of the various  
 output signals accommodating  
 diverse production needs and  
 pipelines.  
 Marc Shipman-Müller  
 (Product Manager ARRI)

##### **ARRIFLEX D21 / D21 HD**

Hands on workshop  
 Now it's your turn! In-depth  
 operating tips for the D-21.

15.15 – 16.45 **ARRI Super 16  
ARRIFLEX 416 Plus HS Update**  
 Everything about the new 416 Plus  
 HS for slow motion shots - on the  
 heels of the very successful  
 ARRIFLEX 416 Plus.  
 Stijn van der Veken (DoP)

##### **ARRIFLEX 416 Plus HS Hands on**

Now it's your turn! In-depth  
 operating tips for the 416.

##### Room K2A

10.00 – 11:00 **SteadyFrame Universal Format  
Scanner**  
 Alfred Piffel, P+S Technik,  
 Christoph Schultheiß

11:30 – 12:30 **Weisscam HS-2**  
 Stefan Weiss, WEISSCAM

14:30 – 16:30 **bvkamera BranchForum**

16:30 – 17:30 **“bvcoffee & bvcake”**

##### Room K1A

14.30 – 15.15 **High Speed Lighting / ARRI**  
 The recently introduced D-HS  
 Ballast will be presented and  
 demonstrated.

Digital high speed photography  
 often comes with difficult lighting  
 situations.

The D-HS range of ballasts which  
 operate at lighting frequencies of  
 1000 Hz, present possibilities to  
 produce flicker - free images with HMI  
 light without applying extensive  
 setups. A practical lighting situation will  
 be demonstrated.  
 Herbert van Hille

##### Room K2A

10.30 – 12.00 **Hawk 1.3 Anamorphics –  
Neues Format für Digital  
und Film**  
 Peter Martin and Wolfgang  
 Bäumlner, Vantage Film GmbH

##### Room K2B

10:30 – 12:00 **A new 35 mm motion picture  
camera**  
 Sergey Astakhov,  
 ACT Film Facilities Agency

15:30- 16:30 **CineMonitorHD in Digital  
Cinematography – “3D View”  
option for 3D Film Makers,  
Measurement Tools on the Field**  
 Jacques Delacoux, Transvideo

## Ancillary Programme 2008

### MONDAY 22nd SEPTEMBER

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	<b>Room K3</b>
	<b>Digital Archiving</b> Coordination: Prof. Dietrich Sauter
10:00	<b>Opening</b>
10:15 – 10:45	<b>Metadaten für das digitale Archiv</b> Andreas Ebner, Research and Development Institute of ARD, ZDF, DLR, ORF and SRG/SSR (IRT)
10:45 – 12:00	<b>Langzeitsicherung von Spielfilmen auf Separation Master</b> Henning Rädlein, Head of ARRI Digital Film
12:00 – 13:00	<b>BREAK</b>
13:00 – 13:30	<b>Die Strategie der Filmsicherung im Bundesarchiv</b> Egbert Koppe, Head of the department for Film restoring and Film archiving of the Federal Archive
13:30 – 14:00	<b>Ag+, CMOS, CCD, HDTV, interlaced oder progressiv, MPEG, 2K, 4K, 6K? Technologien bei Produktion, Postproduktion und Distribution. Der Film in der hybriden Welt des Workflows und bei der Langzeit-Archivierung.</b> Holger Schwärzel, European Product Marketing Manager, KODAK Entertainment Imaging
14:00 – 14:30	<b>Aufzeichnungsformate für HDTV / Archiv</b> Dr. Rainer Schäfer, Research and Development Institute of ARD, ZDF, DLR, ORF and SRG/SSR (IRT)
14:30 – 15:00	<b>Digitale Formate für Filmarchivierung Archivierung und Zugriff mit JPEG 2000 und MXF</b> Arne Nowak, Fraunhofer Institute for Integrated Circuits IIS
15:00 – 15:30	<b>IBM Lösungen für High Performance Storage und Archivierung</b>

	Götz Mensel, IBM Strategic Growth Business, Digital Media
15:30 – 16:30	<b>Langzeitarchivierung des digitalen kulturellen Erbes in Bibliotheken, Archiven und Museen. Das nestor-Kompetenznetzwerk</b> Winfried Bergmeyer, Dr. phil. / Institute for Museum Research / Nestor - the German Network of Expertise in Digital Long-term Preservation
	<b>Room K1</b>
	<b>Fraunhofer Institute for Integrated Circuits IIS: Closing event of the project TOOLS FOR MEDIA PRODUCTION.</b> Scalable JPEG 2000-based media workflow for D-Cinema, HDTV and Broadcast.
10:00 – 13:00	<b>Presentation of the complete Project</b>
13:30 – 16:00	<b>Workshop and Exhibition</b> Project partners: Fraunhofer Institute for Integrated Circuits IIS, AVT Audio Video Technologies, CinePostproduction, Research and Development Institute of ARD, ZDF, DLR, ORF and SRG/SSR (IRT), IRIDAS. BR.
	<b>Room K2A</b>
	<b>Information day by MedienCampus Bayern e.V./Media Campus Bavaria: I want to work in the film industry. Reality beyond cinematographic romance</b>
15:00 – 15:30	<b>I work in the film business</b> Maren Luethje und Florian Schneider Luethje & Schneider Filmproduktion
15:30 – 17:00	<b>How do I get started with my career in the film business?</b> Professional careers and ways of education for film creatives Moderation: Matthias J. Lange, Digital Production. Participants: Prof. Mathias Allary, Macromedia, Dr. Anton Magnus Dorn, TOP:Talente e.V., Thomas Repp, Bayerische Akademie für Fernsehen, Gabriele von Schlieffen, University of Television and Film Munich.
	<b>Panel-Discussion bvkamera</b>
10:00 – 11:30	<b>„Evolution or Revolution? Changes in Working as DoP“</b>