



ALBRECHT

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Internationale Fachmesse für
Filmtechnik
International Trade Fair for
Motion Picture Technology
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M,O,C, München

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cinec – International Trade Fair for Motion Picture Technology
20th – 22nd September 2008 - M,O,C, Munich

cinecAward 2008

On Saturday evening after cinec's first day, which was full of roaring trade in crowded halls, many exhibitors of the Trade Fair for Motion Picture Technology met in Munich's Old Town Hall to take part in the presentation of the cinecAward. In a picturesque ambience the motion picture industry celebrated its numerous innovations. 30 applications for the much sought-after award had been received, in the end nine prizes were awarded in different categories.

In the field of lighting the international jury accommodated the numerous innovations and awarded four prizes in this category.

Arnold & Richter's modularly designed LED Pack Shot Kit enables for the first time ever to display an enormous capacity in colour gamut at a high quality of colour rendition exactly reducibly.

The Lux-LED by bebob GmbH / Cineparts, a light camera onboard light, was granted with an award as it solves the problem of focusing and cooling of LED-light in an innovative way.

Rosco's Lite Pad is a low cost, robust and multi-purpose light especially for use in many locations where larger conventional luminaires simply cannot fit.

The Rosco VIEW System allows a smooth lighting design between an artificially lighted fore- and a naturally lighted background with the help of polarizer filter.

In the category of camera support the jury awarded a prize to cmotion GmbH for its very universal and ergonomically designed Video & Data Display, which crucially improves the radio remote control of cameras. A highest possible reliability when controlling acutance and lighting is provided for the camera assistant.

The cinecAward for camera technology went to ARRI's digital camera Arriflex D-21 in connection with the M-scope system. Through this system the full sensor resolution can be used for different aspect ratios up to "cinemascope"-formats.

By different anamorphic elements, Hawk V-Lite, a series of lenses by Vantage Film GmbH, achieves various aspect ratios connected with a high light intensity and was therefore chosen as award-winner in the category Optics.

In the category camera support systems the jury decided to give a cinecAward to the RTS Rail&Tracking Systems GmbH for their TrackRunner ENT. The TrackRunner is a tracking system for any remote head / camera combination, which enables tracking shots at high speed on long distances. The system already proved its capacity at the Beijing 2008 Olympic Games.

J.L. Fisher Inc. received the special award for the Articulated Skateboard Wheels. They solve the noise-problem and enable smooth and effortless transition from straight to curved tracks.

You can find more information and pictures on www.cinec.de