

**cinecAward 2018**

**Description**

**Guidelines**

**Application**



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## Description

What is the cinecAward ?	<p>The cinecAward is a unique prize for outstanding and market-ready achievements and innovations in the fields of motion-picture technology and postproduction.</p> <p>cinecAwards are awarded every two years at the cinec in Munich.</p>
cinecAward recipients ...	<p>receive an award certificate and a statue of "Bavaria", the symbol of Munich. The awards will be presented during a festive reception by the Bavarian Ministry of Economic Affairs and Media, Energy and Technology on the evening of Sunday, 23<sup>rd</sup> September.</p>
cinecAward categories ...	<p>are as follows:</p> <ul style="list-style-type: none"><li>Camera Technology/New Digital Capturing Tools</li><li>Lighting Engineering</li><li>Optics</li><li>Camera Support/Grip</li></ul> <p>An eligible "clever idea", which is time-saving or cost-saving or which facilitates the work on the set in other ways, might be awarded with a special prize. The Special Award will be selected from all eligible entries (of the four categories) received. A separate application is not permitted.</p>
Eligible nominees ...	<p>include all exhibitors at cinec 2018.</p>
Winners are selected ...	<p>by a panel of international experts.</p>

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## Application deadline: 24<sup>th</sup> August 2018

All cinecAward nominees ...

must present their entries to the jury. The jury will meet on 22<sup>nd</sup> and 23<sup>rd</sup> September at the MOC in Munich.

Application documents ...

can be submitted online to the cinec team at [www.cinec.de](http://www.cinec.de) or through the post to:

Geschäftsstelle cinecAward 2018  
Dorothee Murfeld  
c/o IHK für München und Oberbayern  
Balanstraße 55-59  
D-81541 München

**Please note:** The jury will not accept incomplete applications. Brochures or other printed matters cannot replace the application form. In case you would like to hand in brochures or other printed matters/DVDs in addition to your application, you can do so before the final deadline (24<sup>th</sup> August). Due to the fact that all jury members will receive your application in advance, it is essential to send 8 copies of each printed matter.

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## Guidelines

### I.

The cinecAward is presented by the Society of CineTechnik Bayern e.V. (CTB) for outstanding achievements and developments in the fields of motion picture technology and postproduction on the occasion of the cinec - International Trade Fair for Cine Equipment and Technology in Munich. The cinecAward comprises a certificate and a statue which is inspired by the Munich symbol "Bavaria".

### II.

All exhibitors of cinec 2018 are entitled to take part. Only innovations and new developments, which, as a rule, are fully developed and ready for use on the set or in postproduction and were first used in the professional film industry no more than two years before the application deadline for the respective year, are eligible for an award.

### III.

A duly completed application form for each entry of the competition should be submitted to the cinecAward Office or online at [www.cinec.de](http://www.cinec.de).

### IV.

A handling fee of €200 incurs which has to be transferred to the following bank account immediately after sending the application:

**Account holder:** Interessengemeinschaft CineTechnik Bayern e.V.

**IBAN:** DE 8870 1900 0000 0112 2312

**BIC:** GENODEF1M01

**Bank:** Münchner Bank e.G.

### V.

Entries for awards will be judged by an independent jury whose chairman and other members will be appointed by the CTB. The jury constitutes a quorum when 50 percent of the members with voting rights are present. The jury's decisions will be made by simple majority. Members of the jury will not take part in discussions and decisions if they or their company are affected by the decision.

### VI.

The cinecAward 2018 can be presented in the following categories:

1. Camera Technology/New Digital Capturing Tools
2. Lighting Engineering

3. Optics
4. Camera Support/Grip

Special award: An eligible “clever idea”, which is time-saving or cost-saving or which facilitates the work on the set in other ways, might be awarded with a special prize. The Special Award will be selected from all eligible entries (of the four categories) received. A separate application is not permitted.

The jury is not bound to award a prize in each category. Moreover, it can award several prizes in individual categories.

## **VII.**

The jury can present the cinec Honorary Award in recognition of special achievements and services to the international motion picture industry.

## **VIII.**

Prizes can be awarded only for achievements and developments which are nominated by the jury on the basis of the applications to take part in the competition for the cinecAward. All entries must be presented to the jury for assessment on the occasion of cinec in Munich on the dates announced for the respective trade fair year. The dates scheduled for 2018 are 22<sup>nd</sup> and 23<sup>rd</sup> September.

## **IX.**

The cinecAward will be presented on the evening of 23<sup>rd</sup> September 2018 during a reception.

## **X.**

In case of doubt about the interpretation and application of these guidelines, CTB will decide as seems fair and reasonable. The right to take legal action against the decisions of CTB and the jury shall be excluded.

## **XI.**

The deadline for applications is 24<sup>th</sup> August 2018 (postmark).

## **XII.**

The cinecAward Office is located at:

Geschäftsstelle cinecAward 2018  
Dorothee Murfeld  
c/o IHK für München und Oberbayern  
Balanstraße 55-59  
D-81541 Munich / Germany