



EBNER MEDIA GROUP · Büro München · Bayerstr. 16a – 80335 München

Munich, 29 July 2021

PRESS RELEASE: cinec postponed – Announcement: *cineConference*

Due to the pandemic, cinec - International Trade Fair for Cine Equipment and Technology will be postponed to 8 – 10 April 2022. In cooperation with Medientage München, the hybrid cineConference will take place on 29 October 2021.

The pandemic situation continues to keep the event industry in its grip, and travel restrictions as well as the willingness to travel, especially of international participants, will continue to be uncertain this fall.

As the safety of all participants is the absolute priority, the organizers of **cinec - International Trade Fair for Cine Equipment and Technology** have taken the decision to postpone the cinec edition planned for October 2021 to next spring. The general pandemic situation and the travel possibilities for exhibitors as well as visitors will be much better then.

Save the Date: The new date for the next edition of cinec is 8 – 10 April 2022.

The registered exhibitors and the involved professional associations support this decision and look forward to a cinec in spring 2022. The relaunch of cinec will be further enhanced with the different event partners until then.

Announcement: cineConference

At the same time, the organizers announce the hybrid ***cineConference*** for the fall date **as part of the Medientage München: On 29 October 2021**, starting at 2:30 p.m., a top-class panel discussion will focus on Bavaria as a film technology hotspot, after which key developments in film technology in recent times will be highlighted. All info is available at www.cinec.de/cineConference. Digital participation in the top-class ***cineConference*** is free of charge, registration via the website required.

About the organizers:

Since this year, **Film & TV Kamera** is the organizer of cinec together with **Ebner Media Group**. Film & TV Kamera is the leading platform and, with the highest-subscription German-language professional magazine, the mouthpiece of the film and TV industry. With customized content and interactive platforms, Ebner Media Group supports professionals in their daily work and enthusiasts in pursuing their passions.

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