

# CiNEC

## CINEMATOGRAPHY AT HEART



28. + 29. FEBRUARY 2024

MUNICH

# CiNEC

*meets*



## FILM TECHNOLOGY MEETS ENTERTAINMENT-INDUSTRY

- The cooperation between CiNEC and LEaT X expands CiNEC's core target audience from film technology to include live production, streaming, and event technology.
- Breaking away from the traditional trade fair concept we offer a unique blend of exhibition and customer experience. Our goal is to provide immersive experiences and captivate audiences with deep and meaningful content.
- Our concept and exhibitor service takes on the majority of planning and organization of a trade fair through a comprehensive offering. From booth space to construction, we provide a one-stop solution. Our full catering service offers teams and customers an experience that goes beyond traditional trade fair restaurants.
- We ensure maximum reach through the publishing platforms of the Ebner Media Group, consolidating the reach and target audience of our brands such as Film & TV Kamera, Production Partner, Professional System, or Event Partner.
- The CiNECongress delivers a high-profile program featuring talks, panels, as well as engaging roundtables and firsthand experiences.
- At the evening networking event, we present the prestigious Film & TV Kamera Awards.

# LEAT X CINEC: 8 REASONS WHY!

- › TIMING
- › LOCATION
- › CONVENIENCE
- › NETWORKING
- › REACH
- › CONTENT
- › AFTERSHOW PARTY
- › FILM & TV KAMERA AWARD



# VISITOR TARGET GROUPS

## CORE TARGET GROUPS CINEC:

- › Cinematographers and Camera Operators
- › Heads-of / Decision-makers (Rental, Broadcast, Studio, Production)
- › Producers
- › Lighting Technicians
- › Grip
- › Sound Technicians
- › Digital Image Technicians
- › Editors
- › Colorists / Graders

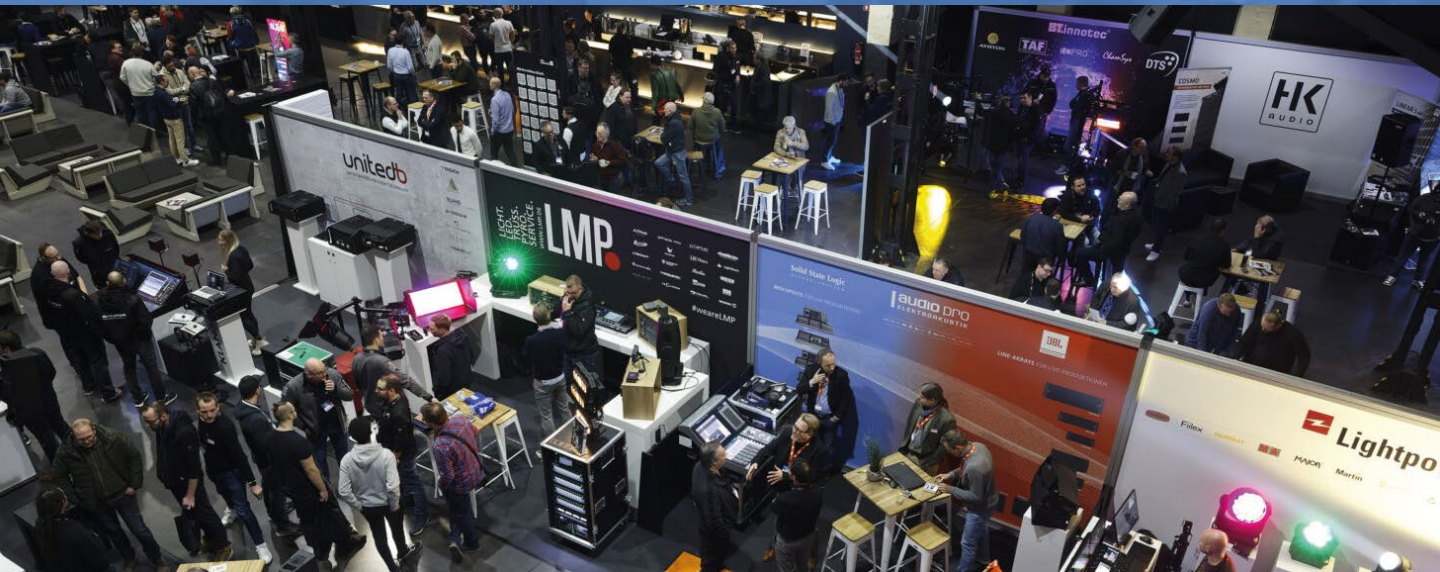
## EXPANDED TARGET GROUPS LEAT X CINEC:

- › Distributors and retailers
- › Streaming studios
- › Audio/Video/Lighting System Consultants
- › Event agencies
- › Event Service Providers
- › Stage designers
- › System integrators
- › Technical directors and planners
- › Lighting designers

# ALL-INCLUSIVE EXHIBITOR SERVICE

## OUR CONCEPT

We focus on the people behind the brands and offer the best environment to network and talk from professionals to professionals.



**Regardless of your budget** you get an equal presentation of your brands and products with our unified shell scheme stands for everyone. Max. height 250 cm.

**Our all-inclusive-package** makes your and your team's life easier. Less planning, less organizing, lower budgets - no stress.

**We take care of your team and the guests** - our catering concept includes food and beverages all day.

**Boost your contacts** and network at our get-together in the evening of day 1 from 18-22 h, including free beverages and snacks.



# OUR ALL-INCLUSIVE PACKAGE

- › **Stand space** of 12 m<sup>2</sup> [3 x 4 meters]
- › **Shell schemes** with full print on backwall
- › **Lighting**
- › **Furniture basic set**
- › **Carpeting**
- › **Cleaning**
- › **3 kW power supply** [consumption included]
- › **Catering** for you, your team and your guests
- › **Presentation slot** on CiNECongress
- › **Free media package**, marketing and communication
- › **Environmental fee**

PRICE: 7.900,00 EURO

Additional furniture for your stand is available at special rates through our partners.

# CONTACT

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