



ALBRECHT

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International Trade Fair for
Cine Equipment and Technology
22. – 24. September 2018
MOC München, Germany

Press – Release

Only **one month to go** until the opening of [cinec](#): The **International Trade Fair for Cine Equipment and Techology** will start again at the MOC in Munich, Germany, on 17 September 2016.

The cinec offers an international meeting point for the unique community of professionals in the universe of moving images, for decision makers and experts engaged in the film, tv and video industry.

The [field of exhibitors](#) is clearly focused, top-class, and highly innovative:

ARRI, PANASONC, PANAVISION, and SONY have booked their stands while **RED, BLACKMAGIC, CANON, PHANTOM, and MARSHALL** will be represented by prominent system houses. Optics and lenses are offered by **Angenieux, ZEISS, Fujinon, Cooke, Leitz, Vantage, and P+S Technik**.

The **support industry will also showcase at its best**: From Camera Equipment, Lighting Solutions, Storage, Editing Systems, Post Production, Dollies, Cranes, and Drones to the proper software for Digital Devices and VR-Solutions.

Outstanding technical achievements will again be awarded with the **cinecAward on September 23**.

The **cineCongress** with its wide variety of presentations offers proficient and practical insights to the technical challenges, trends and business cycles. This year it will be coordinated by the Fernseh- und Kinotechnische Gesellschaft (FKTG e.V.) in cooperation with German Society of Cinematographers (BVK).

The presentations will be held in four blocks, covering production, new technologies, file formats and work flows:

Saturday 22 -09 - 2018

Aufnahme – Moderation: Dr. Johannes Steurer - ARRI

10:45 A view on colours of painting for designing digital pictures

Prof. Rolf Coulanges - Berufsverband Kinematografie e.V. BVK

11:30 The Anamorphic Look

Prof. Peter C. Slansky - Hochschule für Fernsehen und Film, München

12:15 Women behind the camera – a minority Report

Caroline Rosenau - Cinematographer / Postproduction – German Society of Cinematographers (BVK)
Julia Schlingann - Cinematographer - German Society of Cinematographers (BVK)

Prof.h.c. Ursula Barthold, Lectures for imaging design / Cinematographer - Verdi

New Technologies - Moderation: Jürgen Burghardt – FKTG

- 14:00 New Technologies, new Boundaries, new Challenges: A practical take on standards for HDR, HFR, 8K, WCG and VR 180
Patrick Palmer- Adobe
- 14:45 Agile creative workflows for feature film productions
Karl Soule – Adobe
- 15:30 5G PMSE - (All-IP Broadcast Video, Sync und Control, 5G)
Hermann Popp - ARRI
- 16:15 Reflecting on light
Jakob Ballinger - The Light Bridge GmbH

Sonntag 23.09.2018

Formats - Moderation: Dr. Rainer Schäfer - IRT

- 10:30 IMF Fileformat Overview
- to be confirmed -
- 11:00 Componentized Media - A Technology Strategy for Global Media Distribution
John Hurst - CineCert, LLC
- 11:30 RAW or not RAW. Recording formats in 2018
Sebastian Leske – Sony
- 12:00 Panel discussion – IMF Workflows

Workflows – Production - Moderation: Dr. Siegfried Fößel – Fraunhofer IIS

- 13:30 4K Short Films Screening - Tokyo Dance bts
Michaela Frank - Band Pro Film & Digital Inc.
- 14:15 Making of Mindhunter
Van Bedient – Adobe
- 15:00 Talk - Crew Tech – Technology platform film industry
Katrin Richthofer – University of Television and Film, Munich
Janine Golisano – University of Television and Film, Munich
- 15:30 Get-Together - Crew Tech - Technology platform film industry
- 16:00 Workshop - Crew Tech - Technology platform film industry

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