Press – Release

Only one month to go until the opening of cinec: The International Trade Fair for Cine Equipment and Technology will start again at the MOC in Munich, Germany, on 17 September 2016.

The cinec offers an international meeting point for the unique community of professionals in the universe of moving images, for decision makers and experts engaged in the film, tv and video industry.

The field of exhibitors is clearly focused, top-class, and highly innovative:

ARRI, PANASONIC, PANAVISION, and SONY have booked their stands while RED, BLACKMAGIC, CANON, PHANTOM, and MARSHALL will be represented by prominent system houses. Optics and lenses are offered by Angenieux, ZEISS, Fujinon, Cooke, Leitz, Vantage, and P+S Technik.

The support industry will also showcase at its best: From Camera Equipment, Lighting Solutions, Storage, Editing Systems, Post Production, Dollies, Cranes, and Drones to the proper software for Digital Devices and VR-Solutions.

Outstanding technical achievements will again be awarded with the cinecAward on September 23.

The cineCongress with its wide variety of presentations offers proficient and practical insights to the technical challenges, trends and business cycles. This year it will be coordinated by the Fernseh- und Kinotechnische Gesellschaft (FKTG e.V.) in cooperation with German Society of Cinematographers (BVK).

The presentations will be held in four blocks, covering production, new technologies, file formats and work flows:

Saturday 22 -09 - 2018

Aufnahme – Moderation: Dr. Johannes Steurer - ARRI
10:45 A view on colours of painting for designing digital pictures
    Prof. Rolf Coulanges - Berufsverband Kinematografie e.V. BVK
11:30 The Anamorphic Look
    Prof. Peter C. Slansky - Hochschule für Fernsehen und Film, München
12:15 Women behind the camera – a minority Report
    Caroline Rosenau - Cinematographer / Postproduction – German Society of Cinematographers (BVK) Julia Schlingann - Cinematographer - German Society of Cinematographers (BVK)
    Prof.h.c. Ursula Barthold, Lectures for imaging design / Cinematographer - Verdi

New Technologies - Moderation: Jürgen Burghardt – FKTG
14:00 New Technologies, new Boundaries, new Challenges: A practical take on standards for HDR, HFR, 8K, WCG and VR 180
Patrick Palmer - Adobe
14:45 Agile creative workflows for feature film productions
Karl Soule – Adobe
15:30 5G PMSE - (All-IP Broadcast Video, Sync und Control, 5G)
Hermann Popp - ARRI
16:15 Reflecting on light
Jakob Ballinger - The Light Bridge GmbH

Sonntag 23.09.2018

Formats - Moderation: Dr. Rainer Schäfer - IRT
10:30 IMF Fileformat Overview
- to be confirmed -
11:00 Componentized Media - A Technology Strategy for Global Media Distribution
John Hurst - CineCert, LLC
11:30 RAW or not RAW. Recording formats in 2018
Sebastian Leske – Sony
12:00 Panel discussion – IMF Workflows

Workflows – Production - Moderation: Dr. Siegfried Fössel – Fraunhofer IIS
13:30 4K Short Films Sreening - Tokyo Dance bts
  Michaela Frank - Band Pro Film & Digital Inc.
14:15 Making of Mindhunter
  Van Bedient – Adobe
15:00 Talk - Crew Tech – Technology platform film industry
  Katrin Richthofer – University of Television and Film, Munich
  Janine Golisano – University of Television and Film, Munich
15:30 Get-Together - Crew Tech - Technology platform film industry
16:00 Workshop - Crew Tech - Technology platform film industry

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